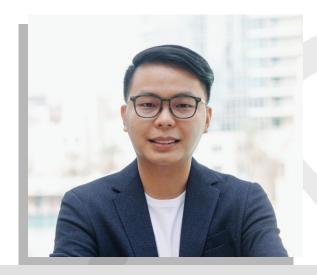


Alumni Spotlight

A publication of the Philippine Women's University Alumni Relations and Development Office



Ernesto "Nikko" Baluyot Jr.

Bachelor of Arts in Foreign Service 2014

CEO at 23 — Konganbuddies Marketing Inc.

Among the first to introduce the scenario of coworking space.

At 26 leads other companies under the Kongan Group in industries such as Information Technology, Workspace Solutions, Consulting, Construction, Online Media, Advertising, Restaurant, and Security.

Recently moved to Dubai to pilot the corporation's new headquarters.

Plans to establish hubs in Europe and Latin Region have also been laid out.

Why did you decide to study in PWU?

To pursue the degree that I like, International Relations or Foreign Service, comparing the to other university, that time PWU has a lot to offer for me.

How did your education at PWU prepare you for where you are today?

Education wise, I took international relation or foreign service, how did that help me? Diplomacy is the best tool for business and trading.

What is the most important thing you've learned while you were at PWU?

Academically, I learned a lot of course, but PWU taught me well and a place where I got myself matured in the world of academics, and even corporate management.

What is your greatest professional accomplishment?

My first job after college is not that successful, but I we ponized that bad experience and used it to develop myself and be the best I can become.

What advice would you give current students interested in pursuing a career in your professional field?

You have to be very specific these days, be someone that is interesting and rare to find. Stand out, don't be afraid to be different, don't be afraid to be alone, after college, you'll be alone anyways, your parents and friends can't be with you during job interviews.